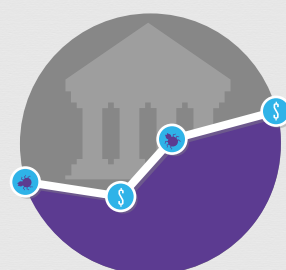
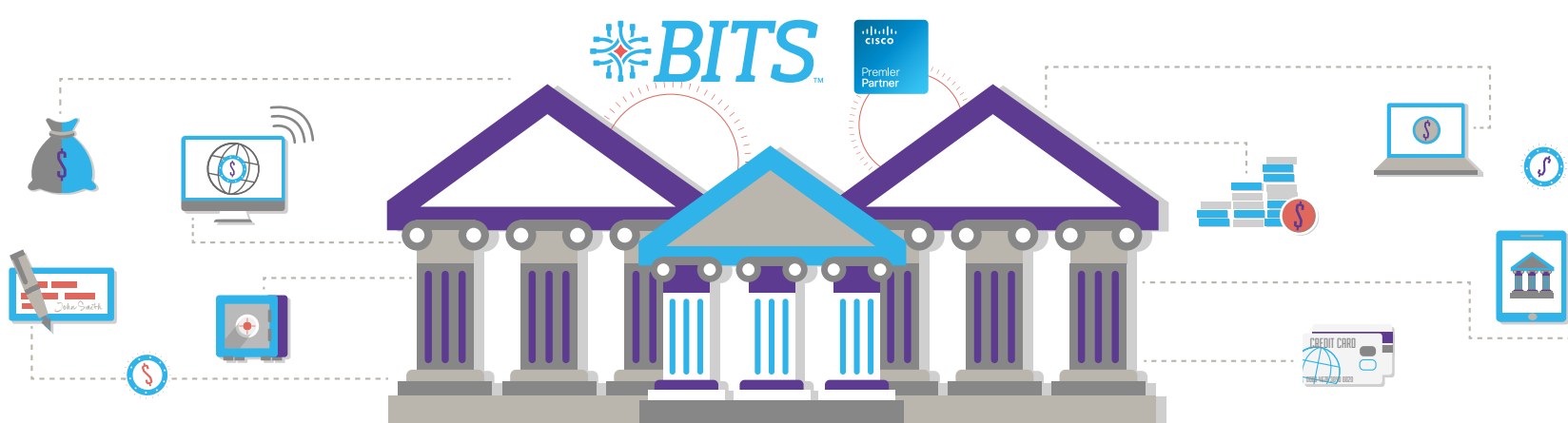


IT'S TIME TO GET BACK TO BEING A BANK

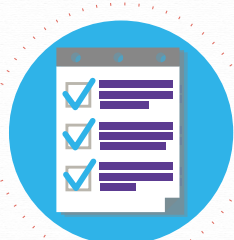
In the current state of the banking industry, it is easy for financial institutions to stray from focusing on their core business functions. Banks must leverage trusted partners for non-bank specific functions, so they can get back to focusing on what matters most – **being a bank.**



STATE OF THE BANKING INDUSTRY

The banking industry is changing, and community financial institutions have to change along with it.

COMPLIANCE AND TECHNOLOGY IS BECOMING COSTLY



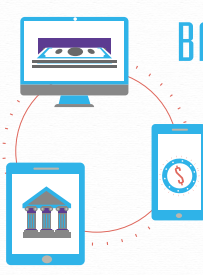
CUSTOMERS DEMAND STATE OF THE ART SERVICES



CYBER SECURITY THREATS ARE EVOLVING



BECAUSE OF ONLINE BANKING IT'S HARDER TO MAINTAIN CUSTOMER RELATIONSHIPS



HOW BITS CAN HELP

While constantly adapting to a changing industry and technology requirements, banks must increase focus on their core business strategy and functions. By outsourcing non-bank related functions to a trusted partner like BITS, banks can focus on their core business and let an industry expert worry about keeping their network up and running at all times.

Over 100 banks have outsourced their telecom, network security, and external network management to BITS:

SECURE NETWORK SERVICES

Managed external network services and 24/7 monitored IDS/Firewall

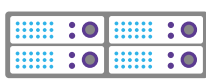
SECURE VOICE SERVICES

Hosted voice services and call center capabilities

TECHNOLOGY CONSULTING SERVICES

Create a strategic telecommunications roadmap around your existing network

Powered by BITS' secure data centers



Predictable, fixed monthly cost

Pay-as-you grow scalability



Simplify regulatory compliance and guidelines

Latest technology without the large investments



Determine how to better manage risk



Ensure IT stays in-step with large banks



Stay ahead of industry changes



Align your IT strategy with goals and objectives



Access to highly certified Cisco WAN engineers



BITS enables your existing IT team to focus on their core duties, not constantly putting out fires. **We'll become a true extension of your IT team, providing you with access to our highly certified Cisco engineers without the associated cost.**

WE PRACTICE WHAT WE PREACH

BITS employs highly certified IT engineers and could easily manage our own email, computers, and IT services in-house. **WHY DON'T WE DO IT? We don't want to get distracted from our core business.**

WHY BITS?



Owned by banks, for financial institutions



Reports to a board consisting of Community Bank CEOs



We Understand FFIEC Regulations



Over 100 banks in 14 states have chosen to work with us



Wholesale pricing through Cisco, Dell SecureWorks, CenturyLink, AT&T, Level 3, and more

BITS is not a publicly traded company that's driven by profit. Our sole mission is to help financial institutions better focus on their core business functions.

What makes BITS unique? We have established redundant data connectivity to most core and ATM providers, this often results in significant savings for our clients.

GET BACK TO BEING A BANK

Looking to upgrade your Hardware (phone system, firewall, routers, switches), or Telecom Contracts (Internet, voice, data, core circuits)? **Contact us to discuss how we can help you get back to focusing on your core business functions.**



888-400-BITS | BITSNETWORK.COM

