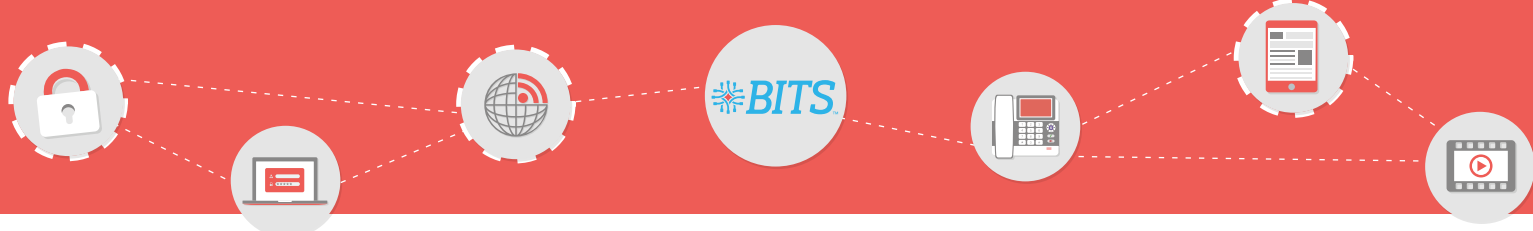


# DON'T TAKE SHORTCUTS WHEN IT COMES TO YOUR NETWORK

Your network lays the foundation for the communication, collaboration, and applications it takes to run your business. Why try to design, manage, and secure it on your own? **Let an expert like BITS handle it for you so you can focus on being a bank.**



## THE CHALLENGES FOR MOST FINANCIAL INSTITUTIONS

When it comes to managing your underlying network, can you relate to any of these challenges?



### REGULATORY SCRUTINY:

Examiners focusing on security, business continuity, and disaster recovery



### THE COST OF DOWNTIME:

The cost of downtime coming in the form of lost productivity and customer service



### IN-HOUSE CAPABILITIES:

The cost of hiring certified network and security experts like ours is north of \$150K



### DEALING WITH PROVIDERS:

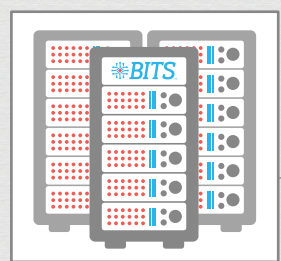
In times of outages, it is frustrating to deal with carriers and providers yourself



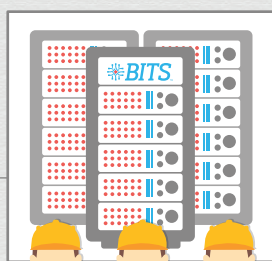
### YOUR REPUTATION:

Trying to save money on network management despite the risk to your bank's reputation

Secondary Data Center  
Over 175 Miles Away



BITS' Primary Data Center



Branch



Branch



Data, Voice and Internet Traffic

With BITS, our deep bench of highly-certified Cisco network and security engineers become a true extension of your team

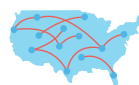
## BITS OFFERS A NETWORK SOLUTION BUILT EXCLUSIVELY FOR BANKS

Our network solution is completely managed and provides everything a bank needs to create a strong, resilient network. Through service connection offerings ranging from MPLS to broadband, we provide secure transmission of data, voice, and internet traffic between your locations over an encrypted network.



### EXTENSIVE VENDOR NETWORK

We act as the aggregation point for financial institutions' connectivity



Connections to Internet service providers, telcom providers, and network carriers



Redundant and secure connections to Core Processors and ATM providers



### HIGHLY SECURE

We provide a layered approach to security with our network services



Around the clock monitoring of firewall and intrusion detection/prevention systems

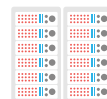


Cloud-based URL/content filtering that is customizable to your institutions' policies



### HIGHLY AVAILABLE

We offer an unmatched availability with five 9's uptime (99.999%)



Our data centers are always-on, and located in geographically diverse locations



Full network redundancy and automatic failover ensures continuity and availability



### ONE POINT OF CONTACT

We provide a single point of contact for invoices, outages, and escalations



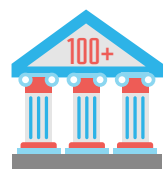
We deal with carriers directly, and have greater influence because of our relationships



Frees your technical teams to focus on the business rather than managing technology

## WHY TRUST BITS?

BITS is not a publicly traded company that's driven by profit. We are owned by banks, and built to exclusively help community financial institutions reduce costs and create a better banking experience for their customers.



Our services have benefitted over 100 banks, totaling 750+ branches



Our services are designed with FFIEC regulatory requirements in mind



Our solutions streamline connectivity to a single provider for voice, internet, core and ATM traffic



Our customers range from \$100 million to several billion in asset size

## BEFORE MAKING ANY NETWORK DECISIONS, REACH OUT TO BITS FIRST

At BITS, we don't only speak technology, we speak banking. Let's discuss how we can provide a solid network infrastructure for your bank.

[www.bits.us/network](http://www.bits.us/network)

888-400-BITS

[info@bits.us](mailto:info@bits.us)

