

# LET BITS HELP YOU GET BACK TO BEING A BANK

In the current state of the banking industry, it is easy to lose focus on your core business functions. As a financial institution, it's critical to leverage trusted partners for non-bank specific functions so you can get back to focusing on what matters most – being a bank.



## STATE OF THE BANKING INDUSTRY

The banking industry is changing and as a financial institution, you must change along with it.



Compliance is becoming costly



Cybersecurity threats are evolving



Customers are more digitally connected



Customers demand state of the art services



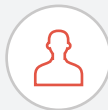
It's harder to maintain relationships

## HOW BITS CAN HELP

At BITS, we bring innovative solutions to community financial institutions like yours – enabling you to focus on your core business and support customers how they want, no matter where they're located.



We're a dedicated managed services provider for voice, security, and network connectivity



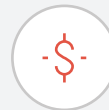
We consolidate your service providers for simpler escalations when problems arise



We have certified, experienced engineers that become an extension of your in-house IT team



We provide scalable, cloud-based platforms that allow growth without infrastructure limitations



Our Advisory Services expertise helps you save money and better protect your financial institution

## WHY TRUST BITS?



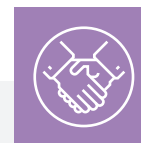
### WE UNDERSTAND YOU

BITS is owned by a bank and our board is made up of community bank CEOs. This allows us to truly understand and address the challenges financial institutions face.



### ALWAYS ON

Our services are SOC 2 Type II compliant, meeting the stringent security, business continuity, and disaster recovery requirements of the financial services industry.



### OUR PARTNERSHIPS

We have strategic partnerships with technology leaders which enables us to bring the best solutions to your financial institution, so you can best serve your customers.

